ANNUAL BUSINESS MEETING

September 12, 2012
Mobile, Alabama
PRESIDENT’S REPORT
2012

Presented by: Steve Miller
SOBA’s Mission

To encourage, promote, and support federal and state programs that provide safe, high-quality and environmentally sound public recreational boating access to the waterways of the United States and its territories.
Strategic Plan

- Update every 2-3 years
- Used to guide implementation of SOBA’s Mission
- Last updated in Mobil, June 2010
Strategic Issues

- National Voice
- Expand partnerships with private industry
- Increase/Enhancement of partnerships
- National Assessment of Boating needs
- Continue to meet the needs of members
- Communications
National Voice/Communications

- Reprint of Brochure
- Web Site
- Newsletter
- List Service
- American Boating Congress
- Partnerships
Increase/Enhancement of Partner Relationships

Wayne Shuyler is SOBA representative to RBFF Board.

Forrest Boe currently sits on NASBLA Waterways Management Committee.

Concurrent Conference in 2012.
Increase/Enhancement of Partner Relationships

- Steve Miller is SOBA representative on AFWA Angler and Boating Sub-Committee.

- James Adams, SOBA President, currently sits on SFBPC.

- Coordinate with SOBA to address recommendations from CVA Program Review.
Increase/Enhancement of Partner Relationships

- Continued National Support for SOBA Organization.
- Instrumental in staff support for the American Boating Alliance and Reauthorization of the SFR.
- SOBA contract with NMMA to provide organizational leadership.
Increase/Enhancement of Partner Relationships

- Coordinates Boating Access and Marina related activities and information
- Provides support to CVA program
- Provides support to BIG program
- Andy Goldbloom is Board contact
Increase/Enhancement of Partner Relationships

- UW-Madison's Department of Engineering Professional Development
- Docks and Marinas Courses
- SOBA Members will receive a $100 discount when you enroll in any of the Docks and Marinas Courses
Increase/Enhancement of Partner Relationships

- SOBA invited to participate in the first National Boating Summit, hosted by NMMA (December 2011 & April 2012, James Adams)
- Participation at the American Boating Congress
- Ron Christofferson nominated for the Invasive Species Advisory Committee
National Boating Assessment

- Identify and Secure Funds
- Provide National Baseline
- Adequacy, Availability, Obstacles, Challenges
- Develop Recommendations and Strategies for improving access
- Systematic Approach of Assessing and Evaluating Public Boating Access
2012 SOBA Congressional Award
Presented to Senator James Inhofe
Oklahoma
Accomplishments

- Established Aquatic Invasive Species Task Force (Forrest Boe)

- 2013 Conference planning well underway - Portland, OR

- 2014 Conference in Arkansas, (Thanks to Tom Jones !)
SPORT FISH RESTORATION AND BOATING TRUST FUND REAUTHORIZATION

- Trust Fund has been up for reauthorization since 2009.
- SOBA involved with the ABA in support of the reauthorization.
- Progress difficult due to National deficit and competing Congressional positions.
- Authorized through Transportation Bill; now through September 2014.
2011 SOBA Task Force Updates

- Aquatic Invasive Species – update at 2012 Conference

- Ramp and Marina Directory – completed (Kent Skaar, MN), [www.sobaus.org](http://www.sobaus.org)

- Awards
TREASURER’S REPORT

Forrest L. Boe

SOBA TREASURER
## SOBA 2012 Projected Annual Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Conference</td>
<td>$80,000</td>
</tr>
<tr>
<td>Dues</td>
<td>30,000</td>
</tr>
<tr>
<td>Publications</td>
<td>5,000</td>
</tr>
<tr>
<td>Interest income</td>
<td>1,200</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$116,200</strong></td>
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*Estimated*
## SOBA 2012 Budget Expenses

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<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Telecommunications / Web Site</td>
<td>1700</td>
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<tr>
<td>Office Supplies</td>
<td>300</td>
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<tr>
<td>Printing/Publications/Marketing</td>
<td>2,000</td>
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<tr>
<td>Postage/Express Mail Services</td>
<td>700</td>
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<tr>
<td>Business Insurance</td>
<td>1,500</td>
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<tr>
<td>Accounting/Banking/Audit Fees</td>
<td>2,100</td>
</tr>
<tr>
<td>NCN match</td>
<td>5,000</td>
</tr>
<tr>
<td>Management Services (NMMA)</td>
<td>36,500</td>
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<tr>
<td>Memberships/Sponsorships</td>
<td>2,100</td>
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<tr>
<td>Conference</td>
<td>53,680</td>
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<tr>
<td>Board Meetings/Travel</td>
<td>16,670</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$122,2806</strong></td>
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SOBA 26th National Boating Access Conference 2012
SOBA 2012 Financial Statement

<table>
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<tr>
<th>Fiscal Year</th>
<th>Financial Change</th>
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<tr>
<td>FY08</td>
<td>-$7,820</td>
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<tr>
<td>FY09</td>
<td>-$11,699</td>
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<tr>
<td>FY10</td>
<td>+$19,266</td>
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<tr>
<td>FY11</td>
<td>+$15,253</td>
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<tr>
<td>FY12</td>
<td>-$6,080 (estimated)</td>
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</table>

Cash + investment balance
$173,011 (July ’12)
Cost Saving Measures

- One less face-face Board Meeting again for 2012 and for 2013
- Use of the all-volunteer task force to work on the Invasive Species Task Force.
- Reduced printing costs by offering the O&M Manual and other SOBA publications in electronic format (versus print)
Revenue Enhancements

- SOBA is pleased to acknowledge a contribution of $15,000 from our partner NMMA last year (2012).
- Opened a Money Market Fund with Harris Bank to collect interest on a portion of our funds.
- Sales of our new O&M Manual DVD are out pacing initial estimates.
Analysis & Observations

- SOBA continues to experience lower revenues during the downturn in the economy. Membership dues, conference attendance and sponsorships remain below those of the mid 2000’s.

- Our Board will continue to evaluate additional methodologies to improve our revenue flow and reduce costs.
ELECTION OF SOBA OFFICERS AND AT-LARGE BOARD MEMBERS

James Adams
Past President
PRESIDENT - JAMES ADAMS

James is the Facilities Director for the Virginia Department of Game and Inland Fisheries where he oversees programs responsible for Facility Management, Boating Access Development and Maintenance, and Engineering and Capital Construction Management. James hosted the 2008 SOBA conference, presented at several conferences, and Chaired the revision of the Boating Access O&M Guidelines. James is the current Past President of SOBA, has served on the SOBA Executive Board for five years, including President, Vice President, Treasurer and At-Large member. James and is currently representing SOBA as a member of the DOI Sport Fishing and Boating Partnership Council.
Janine is the Grants and Contracts Coordinator for the Boating Facilities Section of the Oregon State Marine Board where she manages state and federal boating-related grants, including Boating Infrastructure and Clean Vessel Act grants, as well as Sport Fish Restoration Motorboat Access grants in partnership with the Oregon Department of Fish & Wildlife. Janine helped to host the 1997 SOBA Conference in Portland, will be hosting the 2013 conference and has presented at several SOBA Conferences. Janine has served on the Board for one year and is a current At-Large member and is the alternate member representing SOBA on the DOI Sport Fishing and Boating Partnership Council.
TREASURER
RON CHRISTOFFERSON

Ron is the Boating Facilities Program Manager for the Arizona Game & Fish Department. He manages the Arizona Boating Access Program, including all programmatic aspects of the federal grants related to Sport Fish Restoration Boating Access, Clean Vessel Act, and Boating Infrastructure, and he oversees Arizona’s Clean Marina Program and the Aids to Navigation Program. A SOBA member since 2006, Ron served on the SOBA Membership Products and Services Task Force and the SOBA Operations and Maintenance Program Guidelines for Recreational Boating Access Facilities. Ron has served on the SOBA Board for one year and is a current At-Large Board Member.
PAST PRESIDENT
STEVE MILLER

Steve is Director of the Bureau of Facilities and Lands for the Wisconsin Department of Natural Resources where he coordinates Department-wide land acquisition, capital development budgets and planning, engineering, and master planning for DNR owned lands. Steve also oversees the Bureau’s boating access program. He has served on the SOBA Board for five years as an At-Large member, Treasurer, Vice President and is currently the President. Steve hosted the 25th Anniversary Conference in 2011 in LaCrosse, WI.
AT-LARGE BOARD MEMBER
TERRY BOYD

Terry is the Chief of the Engineering Section for the Alabama Department of Conservation & Natural Resources where he coordinates all the construction for the State Parks Bond Capital Improvement Program. Terry served on the SOBA Board from 2004 to 2008 and was SOBA President in 2007 and is currently the Vice President. Terry also served as a member of the Sport Fish and Boating Partnership Council from 2007 to 2009.
AT-LARGE BOARD MEMBER
PATRICIA HARRELL

Patricia is the Boating Access Coordinator, Boating Infrastructure Grant Program Administrator for Florida, administers the state and federal grant programs, engineering, construction and statewide boating access maintenance program. Pat hosted the 2006 SOBA conference and her staff contributed to the SOBA revised Operations and Maintenance Manual. Pat presents frequently at conferences, previously served a year on the SOBA Board and completed review of conference and membership fees.
AT-LARGE BOARD MEMBER
CRAIG WALKER

Craig oversees Utah statewide efforts in lake and stream habitat restoration, dam maintenance, boating access enhancement and fisheries research. Craig has been the Utah SOBA voting representative since 2007, has presented at the 2010 and 2011 conferences, hosted the SOBA 2010 Conference and serves on the SOBA AIS Task Force.